



As we continue to prepare for and evaluate all potential options regarding **ISC West 2020**, currently scheduled to take place October 5-8 at the Sands Expo in Las Vegas, our team has been working hard on evaluating and defining what is next for the event experience when it comes to important health and safety policies and technologies. Whether we are able to continue the physical/face-to-face event, convert to a hybrid approach, or transform to a fully digital/virtual format for this year, the health and safety at industry events, office facilities, transportation facilities/systems, and entertainment & hospitality venues remains top of mind for ISC and Reed Exhibitions.

As an update to our planning, Reed Exhibitions is committed to organizing events in line with up to date guidance from public health officials, including the Centers for Disease Control and Prevention (CDC) and World Health Organization (WHO), state and local governments and the protocols put in place by our network of venue partners. As part of the commitment, and to prioritize the safety and wellbeing of everyone at our events, we have created a Health & Safety Task Force to develop and implement policies and best practices around COVID-19 response and prevention. These policies and best practices are being updated and adjusted as more information and guidance becomes available, and we will regularly share the most up to date information with our ISC customers.

At this time, we are focused on five operational pillars related to health and safety: (1) show layout and logistics (including expo floorplans, entrance/exits and recommended booth guidelines), (2) physical distancing (including capacity and flow of people), (3) health screening and medical response, (4) cleaning, sanitization and personal protective equipment, and (5) conference rooms, special events and talent handling.

With these pillars as our framework, we are considering the following to supplement the extensive guidelines and procedures that the venues have or will be rolling out in the coming weeks:

- Clear messaging displayed throughout the venue and provided in advance to all customers and staff;
- Health questionnaires, non-invasive entry screening and monitoring, including additional medical facilities and response teams;
- Hand sanitizer dispensers deployed throughout exhibit hall and other areas;
- Use of disinfectant products that have been pre-approved and certified by the U.S. Environmental Protection Agency (EPA) for use against emerging viruses, bacteria, and other airborne and blood-borne pathogens;
- Sanitization of key touchpoints (such as door handles) during peak periods and regularly throughout the event;
- Modifying the exhibit floor to accommodate physical distancing, capacity limits and traffic flow;
- Modifying all common areas, entrances and exit areas with appropriate physical distancing;
- Transparent barriers where appropriate to provide physical distancing at customer-contact areas and service elements;
- Clear guidelines around booth design and cleaning requirements for all exhibitors and on-site inspections to ensure compliance with those requirements;

- Limiting of conference session capacity and revised layout for appropriate physical distancing with additional time between conference sessions to allow for thorough room cleaning and sanitization;
- No handshakes policy; and
- Requiring the use of face coverings when individuals may not be able to maintain at least 6 feet of distance between themselves and others.

The Venetian Resort and Sands Expo in Las Vegas has also developed extensive protocols for cleaning, health and safety. The "Venetian Clean" Commitment was developed with information provided by the Southern Nevada Health District (SNHD), Centers for Disease Control and Prevention (CDC) and World Health Organization (WHO) as well as additional guidelines and procedures for sanitation and cleaning, with an emphasis on the prevention of virus transmission. Their document represents a summary of more than 800 separate initiatives rolled out in response to the COVID-19 pandemic. We encourage you to learn more about these initiatives.

We greatly appreciate your support, patience, and understanding and we will continue to provide updates as best we can regarding event information and for the Health & Safety Task Force guidelines. In the meantime, we invite you to check out our NEW! Discovery Zone platform , which aggregates digital resources and tools that keep you and your business up-to-date and connected during these unprecedented times-together all in one place. Should you have any outstanding questions or would like to discuss your options further, please reply to this email or contact our customer service team directly at 203.840.5602 or 800.840.5602.

Sincerely,

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